

# Silverado Environmental Association

Single use is abuse!

# How We Got Started...



We founded SEA in 2013 after hearing Julie Lucido's presentation on what Napa was doing to prevent floods.

We wanted to help raise funds and educate our community.

Napa should know the importance of our ecosystem.

# Mission Statement



“We are dedicated to support the ecosystem of the Napa River through education, restoration, and fundraising.”

# Our Projects



## *Logo Contest*

- Winner on T-shirt
- Part of T-shirt made from recycled plastic
- Business sponsors on back
- Sold shirts to raise \$\$\$

# Our Projects: *Learning*

Learning about Napa River &  
Watershed



Hands-on Trash!



Field Trip to Napa River

# Our Projects

*Planting trees to help reforestation*



# Community Awareness



Presenting at School Events



Movie Night Fundraisers & Community Education

# Accomplishments

- Hosted two Movie Nights with environmental documentaries: Mission Blue and Tapped
- Presented at back-to-school nights and school Open House.
- Presented at the Alps (Advanced Learners Program) Open House
- Collected over \$1,000 in donations and business sponsors
- Two Clean-Up Days
- Built our own website, [napasea.org](http://napasea.org)



# River Clean-Up Days



Napa Creek Clean-Up last summer.

Site leaders for Napa's Coastal CleanUp Day.

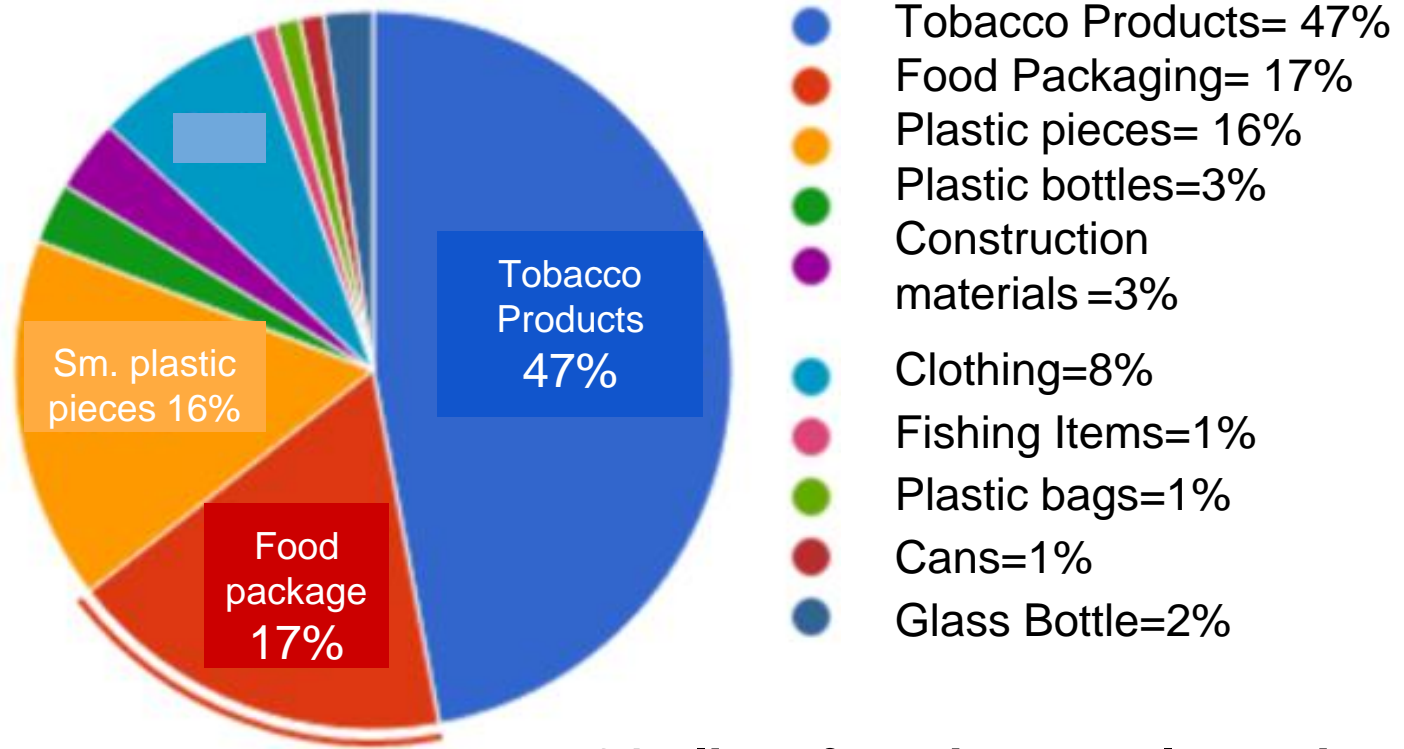
We coordinated 36 volunteers that came and helped us pick up trash.

1,917lbs of trash cleaned directly from the Napa River from these 2 days.

# Our Clean Ups



# Amount of trash collected: Downtown Napa



**917 lbs of trash were cleaned up**

# Amount of Trash Collected: Single Use

## Combined single use items:

Food containers:	17%
Small plastic pieces:	16%
Plastic bottles:	3%
Glass bottles:	2%
Cans:	1%
Plastic bags:	1%
<b>TOTAL:</b>	<b>40%*</b>



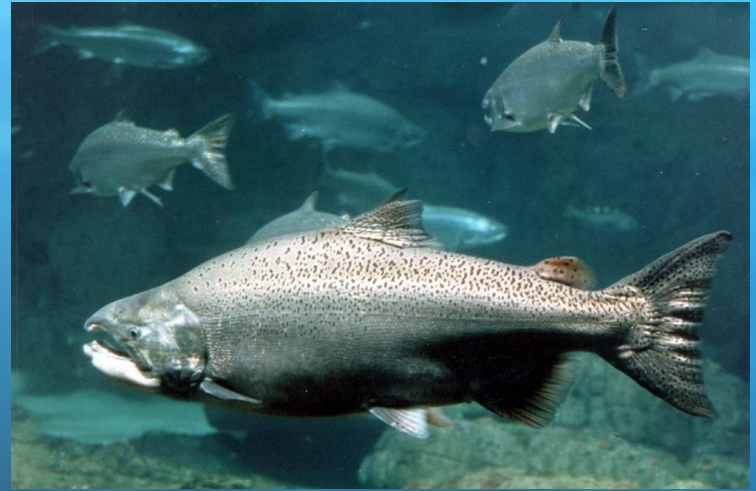
*\* Only 4% of these were recyclable items*

# Art Project

We want to create a public art piece to

- raise awareness about how the Napa River is special
- how pollution threatens wildlife.

We choose a Chinook Salmon because it is a native animal and it is also endangered



# Art Project

The art piece will show the types of trash that threaten wildlife, like salmon

It is based on trash we removed from the river

We met Gordon Huether and he agreed to help us

Here is a sketch of our project...



# Special thanks to our sponsors!



Southbridge Napa  
Valley Hotel



Compadres  
Grill



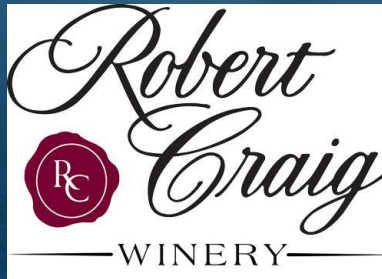
Napkins Bar  
and Grill



Napa RCD



Tarla  
Mediterranean Grill



Robert Craig Winery



Black Hawk Body  
Shop

# Thank You!

We would also like to thank

Eric McKee

Kathleen Tebb

John Burns

for their hours of volunteer, constant support and dedication to helping us!





Thank you for listening!

Any questions or comments?